

Start Talking Cents by Susanna Stuart

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Description of the Book

Parents are increasingly anxious about their children's future financial security. The job market is very competitive, and we watch young people leave the education system carrying a burden of debt before they even join the workforce. At a family level, there are other stresses. Life is more frenetic. Time is scarce.

So how does a family navigate its way through this uncertainty? How does a family ensure that their children will grow up with a positive, realistic understanding of the role of money in their lives? How do we ensure that they will grow up to be financially savvy, debt free, and ready to face the risks and opportunities of their future? That's what this book is about. It deals with the money issues faced by families, with a particular focus on how to raise children to be smart with money. Start Talking Cents covers: *how to teach money skills to children - from preschoolers to 18-year-olds *pocket money and allowances *working kids *saving and investing *peer pressure and your children's money habits *should financial skills be taught at school? *paying for your kids' education

Author Bio

Susanna Stuart is a financial adviser who has recently started her own business Stuart + Carlyon, after many years as a senior financial adviser at PricewaterhouseCoopers. She also writes a regular financial advice column for Next magazine.